

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Sep-15	30-Sep-14	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	264.077.337	251.146.775	5,15%
WINSTON	218.857.147	215.914.261	1,36%
CHESTERFIELD	154.441.615	155.399.285	-0,62%
FORTUNA	130.873.954	138.161.761	-5,27%
CAMEL	122.687.002	121.823.733	0,71%
LUCKY STRIKE	90.257.099	97.144.134	-7,09%
L&M	85.899.878	86.420.500	-0,60%
DUCADOS NEGRO	83.883.190	91.114.782	-7,94%
NOBEL	71.253.748	74.465.816	-4,31%
DUCADOS RUBIO	52.189.320	56.843.062	-8,19%
WEST BROOKLYN	44.762.678	44.686.534	0,17%
PALL MALL	37.432.772	36.185.686	3,45%
DUCADOS RUBIO 100'S	23.841.343	19.669.248	21,21%
FORTUNA RED LINE	20.977.323	23.030.487	-8,91%
DUCADOS RUBIO BLANDO	20.520.840	25.424.860	-19,29%
MARLBORO TOUCH	18.218.646	13.973.486	30,38%
MARK 1	15.681.926	14.456.271	8,48%
LUCKY STRIKE BLANDO	14.034.797	13.500.439	3,96%
ELIXYR	13.709.532	13.080.668	4,81%
PHILIP MORRIS	13.694.426	3.594.242	281,01%
MARLBORO POCKET	13.666.904	15.156.957	-9,83%
JOHN PLAYER SP.	13.128.887	14.524.091	-9,61%
PHILIP MORRIS K/S	12.612.627	11.686.109	7,93%
NOBEL STYLE	12.308.927	11.797.671	4,33%
LUCKY STRIKE CLICK & ROLL	10.236.919	7.893.382	29,69%
BENSON & HEDGES AMERICAN	9.715.189	9.263.786	4,87%
L&M RED SEMI-RÍGIDO	9.035.174	12.787.401	-29,34%
L&M BLUE SEMI-RÍGIDO	7.248.557	8.783.381	-17,47%
BENSON & HEDGES	6.108.793	4.447.603	37,35%
BN	6.029.773	6.339.835	-4,89%
PALL MALL LARGO 100'S	5.964.673	10.049.268	-40,65%
NOBEL BLANDO	5.888.614	5.849.205	0,67%
AUSTIN	5.747.095	4.413.181	30,23%
CHESTERFIELD BLANDO	5.725.112	8.166.574	-29,90%
LAMBERT & BUTLER	5.706.597	5.086.303	12,20%
GAULOISES RUBIO	5.600.848	6.025.346	-7,05%
BULLBRAND	5.593.791	5.284.920	5,84%
R 1	5.453.682	5.220.829	4,46%
JOHN PLAYER SP. BLACK/BLUE	5.129.753	4.969.815	3,22%
KARELIA	4.761.880	4.394.200	8,37%
MAYFAIR	4.464.199	4.117.394	8,42%
OMÉ	4.398.410	3.408.560	29,04%
SILK CUT	4.078.694	3.917.523	4,11%
RESTO MARCAS	95.529.389	113.127.355	-15,56%
Totales	1.761.429.060	1.782.746.720	-1,20%